

IP BILOXI

BILOXI, MS

LOGO



To be placed on dark backgrounds



Black version



TYPOGRAPHY

The primary fonts are from the Trade Gothic LT Std family. Bold Condensed No. 20 should be used for headlines. Condensed No. 18 should be used for all body copy. Other weights from this family may be intermixed and used in layouts.

Trade Gothic LT Std Condensed No. 18
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Trade Gothic LT Std Bold Condensed No. 20
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Trade Gothic LT Std Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Trade Gothic LT Std Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Trade Gothic LT Std Extended
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Trade Gothic LT Std Bold Extended
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

COLOR PALETTE

This is the color palette for use in IP projects. Do not adjust or change the colors below.

 IP Dark Blue
 Pantone: PMS 2768c
 Process equivalent: C: 100 | M: 91 | Y: 36 | K: 38

 IP Blue
 Pantone: PMS 654c
 Process equivalent: C: 100 | M: 85 | Y: 20 | K: 30

 IP GRADIENT

BRAND ELEMENT

